



ASSETS PROTECTION  
MANAGEMENT

EN



AUDITS  
ADVISORY  
STRATEGIC SUPPORT  
SOFTWARE SOLUTIONS

# Business Company Profile 2025

Recognised expertise in  
safety and security



ASSETS PROTECTION  
MANAGEMENT



**Assets Protection Management SA (APM) is a small group of experienced specialists from the world of security who are at your service to open up undreamt-of new perspectives.**

Thanks to its SecuTools, SecuScore, ETnT and SecuDocs tools, APM gives you the operational control you need to achieve substantial economies of scale in insurance and improve the quality of life in the workplace for your employees.

### **In a nutshell**

We attach great importance to teamwork, sharing knowledge and supporting each other. This brings considerable added value to our customers.

Since 1998, we have been committed to working alongside our customers, offering them simple, appropriate tools.

We develop working methods and high-performance software solutions to enable managers of organisations of all sizes to be fully operational.

# 5

## **Our 5 fundamentals**

- ▶ **Enabling you to understand, decide and act**
- ▶ **Restoring a culture of control in your organisation**
- ▶ **Putting your employees face to face with their responsibilities over the long term**
- ▶ **Adapting your safety rules to the life of your company**
- ▶ **Supporting your day-to-day operations without hindering them**





## Audits

Assessment of your security system and organisation against best practice, the security context and the legal framework.



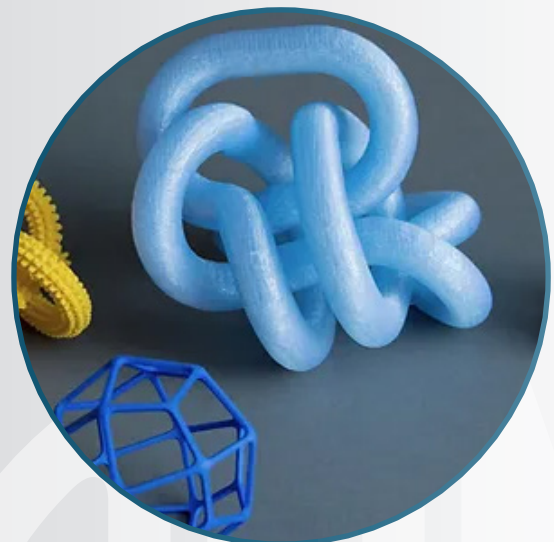
## Advisory

From preliminary studies and specifications through to project management and monitoring, we provide advisory services and specific recommendations for the design of systems and organisation in terms of safety, health and security.



## Training

Quality training courses leading to qualifications, with content tailored to the context, legal framework and needs of your company.



## Software solutions

A range of tools essential to good operational control.



# Software solutions

## SECUTools

### Management and operational control

SecuTools enables you to meet your legal obligations simply, quickly and without the need for a paper-based system.

## EQUIPMENT TRACK & TRACE

### Interactive equipment management and control

Management of equipment and its status using SecuTools' announcement and alarm functions.

## SECU Score

### Comprehensive audit system

SecuScore ranks your organisation on two main dimensions progress and maturity, telling you what standards you are implementing, to what extent and what you need to do to achieve your objectives.

## SECUDocs

### Secure document management

SecuDocs helps you manage your procedures, processes, operating modes and SOPs with ease.



# Use cases

SOME  
SUCCESS STORIES

**G** > **100 sites**

## Luxury group in the top 3 worldwide

Impossibility to measure the state of occupational health and safety on a global scale.

> **100 sites brought into compliance worldwide**

**G** > **1.5 Mio CHF**  
reduction in theft

## One of Switzerland's two leading retailers

Faced with an increase in the number of thefts in stores, we implemented innovative concepts based on customer journey management and territorial planning and control.

> **1.5 Mio CHF reduction in theft in 5 stores in 12 months**

**G** > **72'000**  
checklists

## Gold mines in Central Asia

Lack of control over mine safety operations.

> **72'000 checklists completed**

> **5'000 faults detected and dealt with**

**G** > **19'000**  
transports

## One of Europe's leaders in secure valuables logistics

Due to strong growth, the Group had lost some of its operational vision and control over certain areas of its business.

> **19'000 transports supervised per month**

Find out how APM  
brings real **added value**  
to its partners.



ASSETS PROTECTION  
MANAGEMENT



## ASSETS PROTECTION MANAGEMENT SA

Route des Avouillons 4  
1196 Gland  
Suisse

[info@assets-protection.ch](mailto:info@assets-protection.ch)  
[www.assets-protection.ch](http://www.assets-protection.ch)

